

Tap into a Generation of Opportunity with the SRES®

SRES® - Seniors Real Estate Specialist®

Understand the maturing motivations of the 50+ market and build your business with the SRES® designation course.

The Seniors Real Estate Specialists® or SRES® designation indicates you are qualified to address the needs of home buyers and sellers age 50+ and to approach them with the best options and information at a time when they are making life-changing decisions.

The SRES® course develops the business building skills and resources needed for specialization in the 50+ real estate market. Gain knowledge and expertise to counsel clients age 50+ through major financial and lifestyle transitions in relocating, refinancing, or selling the family home.

The in-class format facilitates student interaction for information sharing, discussions and networking as well as face-to-face communication with the instructor.

Quick Facts

- In 20 years, the 55+ senior buyer and seller market has nearly doubled.
- The largest and wealthiest group of buyers in the country is over 50.

Source: SRES® Market Size. McGraw-Hill Construction, 2010

Upcoming Course

October 21-22, 2019

Location: RAHB Office, 505 York Blvd., Hamilton ON

RAHB Member Fee: \$325 + HST

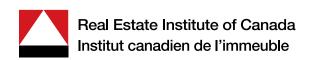
Non-Member Fee: \$406.25 + HST

See registration form on back



Visit the NAR website for full designation information: www.realtor.org

Toll free: 1-800-542-7342 | GTA: 416-695-9000 | www.reic.ca









COURSE REGISTRATION FORM

Mr: Ms:					
Attendee Name:		Middle	Last		
Mailing Address:			City:		
Prov: Postal Code:	Email*:	*required to cond.	you ragistration confirmation		
			Cell:		
Employer:		Position Title:			
Course Name: SRES - Seniors F	Real Estate Specialist	Course Date:	October 21-22,	2019	
Course Location (classroom):REALI	ΓORS® Association of Hamilt	on-Burlington, 505 York I	Blvd. Hamilton, ON, L8	BR 3K4	
Registration Policy:		RAHB Mer	mber Non-Membe	r Amount (\$)	
Course registration MUST be accompanie by payment in full. All registration fees MU		RAHB Member Fee:	\$325	\$	
include GST/HST. Registrations without t or full payment cannot be processed.		Non-MemberFee:	\$406.25	\$	
			Subtotal:	\$	
			HST/GST:	\$	
How did you hear about this course? REIC Staff Chapter REIC website	REIC Member Other		Total:	\$ 	
METHOD OF PAYMENT (You can	also register and pay online a	(please specify) It www.reic.ca) Please make cheque payable to to	he REALTORS® Association of	Hamilton-Burlington	
 Credit Card Number	Expiry Date				
Name on Card					
- Signature					
Cancellation Policy: Registration cancellations or transfers are subject to Administration fees:		PLEASE COMPLETE & RETURN BY MAIL, FAX OR EMAIL			
For full details, please see the Education Police www.reic.com/COURSES/Education-Police	Mail: Angela McArthu REALTORS® Association of Hamilton-Burlington 505 York Blvd. Hamilton, ON, L8R 3K				
	I have read and am aware of the terms and conditions as outlined in the REIC Education Policy			Fax: 905.529.4349 Email: angelam@rahb.ca	