



Tap into a Generation of Opportunity with the SRES®

(SRES)

SRES® - Seniors Real Estate Specialist®

Understand the maturing motivations of the 50+ market and build your business with the SRES® designation course.

The Seniors Real Estate Specialists® or SRES® designation indicates you are qualified to address the needs of home buyers and sellers age 50+ and to approach them with the best options and information at a time when they are making life-changing decisions.

The SRES® course develops the business building skills and resources needed for specialization in the 50+ real estate market. Gain knowledge and expertise to counsel clients age 50+ through major financial and lifestyle transitions in relocating, refinancing, or selling the family home.

The in-class format facilitates student interaction for information sharing, discussions and networking as well as face-to-face communication with the instructor.

Quick Facts

- In 20 years, the 55+ senior buyer and seller market has nearly doubled.
- The largest and wealthiest group of buyers in the country is over 50.

Source: SRES® Market Size. McGraw-Hill Construction, 2010

Upcoming Course

October 21-22, 2019

Location: RAHB Office,
505 York Blvd., Hamilton ON

RAHB Member Fee: \$325 + HST

Non-Member Fee: \$406.25 + HST

See registration form on back



Visit the NAR website for full designation information:
www.realtor.org

Toll free: 1-800-542-7342 | GTA: 416-695-9000 | www.reic.ca



Real Estate Institute of Canada
Institut canadien de l'immeuble





COURSE REGISTRATION FORM

Mr: _____ Ms: _____

Attendee Name: _____

First
Middle
Last

Mailing Address: _____ City: _____

Prov: _____ Postal Code: _____ Email*: _____
*required to send you registration confirmation

Phone (Home): _____ Business: _____ Cell: _____

Employer: _____ Position Title: _____

Course Name: SRES - Seniors Real Estate Specialist **Course Date:** October 21-22, 2019

Course Location (classroom): REALTORS® Association of Hamilton-Burlington, 505 York Blvd. Hamilton, ON, L8R 3K4

Registration Policy:
 Course registration MUST be accompanied by payment in full. All registration fees MUST include GST/HST. Registrations without tax or full payment cannot be processed.

	<input type="checkbox"/> RAHB Member	<input type="checkbox"/> Non-Member	Amount (\$)
RAHB Member Fee:	<u>\$325</u>		\$ _____
Non-Member Fee:		<u>\$406.25</u>	\$ _____
		Subtotal:	\$ _____
		HST/GST:	\$ _____
		Total:	\$ _____

How did you hear about this course?

- REIC Staff
 Chapter
 REIC website
 REIC Member
 Other _____
(please specify)

METHOD OF PAYMENT *(You can also register and pay online at www.reic.ca)*

- Cheque** - Please make cheque payable to the REALTORS® Association of Hamilton-Burlington

 Credit Card Number / Expiry Date

 Name on Card

 Signature

Cancellation Policy: Registration cancellations or transfers are subject to Administration fees:
 For full details, please see the Education Policy on the REIC website (at www.reic.com/COURSES/Education-Policy)

I have read and am aware of the terms and conditions as outlined in the REIC Education Policy

PLEASE COMPLETE & RETURN BY MAIL, FAX OR EMAIL:

Mail: Angela McArthur
 REALTORS® Association of Hamilton-Burlington
 505 York Blvd. Hamilton, ON, L8R 3K4

Fax: 905.529.4349 **Email:** angelam@rahb.ca
For further information call: 905.529.8101