



Tap into a Generation of Opportunity with the SRES®

(SRES)

SRES® - Seniors Real Estate Specialist®

Understand the maturing motivations of the 50+ market and build your business with the SRES® designation course.

The Seniors Real Estate Specialists® or SRES® designation indicates you are qualified to address the needs of home buyers and sellers age 50+ and to approach them with the best options and information at a time when they are making life-changing decisions.

The SRES® course develops the business building skills and resources needed for specialization in the 50+ real estate market. Gain knowledge and expertise to counsel clients age 50+ through major financial and lifestyle transitions in relocating, refinancing, or selling the family home.

The in-class format facilitates student interaction for information sharing, discussions and networking as well as face-to-face communication with the instructor.

Quick Facts

- In 20 years, the 55+ senior buyer and seller market has nearly doubled.
- The largest and wealthiest group of buyers in the country is over 50.

Source: SRES® Market Size. McGraw-Hill Construction, 2010

Upcoming Course

February 14-15, 2019

Location: TBA

RAHB Member Fee: \$325
+HST

Non-Member Fee: \$406.25
+HST

See registration form on back



Visit the NAR website for full designation information:
www.realtor.org

Toll free: 1-800-542-7342 | GTA: 416-695-9000 | www.reic.ca



Real Estate Institute of Canada
Institut canadien de l'immeuble





COURSE REGISTRATION FORM

Mr: _____ Ms: _____

Attendee Name: _____

First
Middle
Last

Mailing Address: _____ City: _____

Prov: _____ Postal Code: _____ Email*: _____
*required to send you registration confirmation

Phone (Home): _____ Business: _____ Cell: _____

Employer: _____ Position Title: _____

Course Name: _____ **SRES - Seniors Real Estate Specialist** _____ **Course Date:** _____ **February 14-15, 2019** _____

Course Location (classroom): _____ **TBA** _____

Registration Policy:
 Course registration MUST be accompanied by payment in full. All registration fees MUST include GST/HST. Registrations without tax or full payment cannot be processed.

	<input type="checkbox"/> RAHB Member	<input type="checkbox"/> Non-Member	Amount (\$)
RAHB Member Fee:	\$325		\$ _____
Non-Member Fee:	\$406.25		\$ _____
Subtotal:			\$ _____
HST/GST:			\$ _____
Total:			\$ _____

How did you hear about this course?

- REIC Staff
 Chapter
 REIC website
 REIC Member
 Other _____
(please specify)

METHOD OF PAYMENT (You can also register and pay online at www.reic.ca)

- Cheque** - Please make cheque payable to the REALTORS® Association of Hamilton-Burlington

 Credit Card Number / Expiry Date

 Name on Card

 Signature

Cancellation Policy: Registration cancellations or transfers are subject to Administration fees:
 For full details, please see the Education Policy on the REIC website (at www.reic.com/COURSES/Education-Policy)

I have read and am aware of the terms and conditions as outlined in the REIC Education Policy

PLEASE COMPLETE & RETURN BY MAIL, FAX OR EMAIL:

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